

# Revstad Hospitality Consulting

Clarity. Strategy. Growth.

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We empower hotels to reclaim performance, strengthen presence, and scale sustainably through fractional leadership and tailored systems.

Elevare bridges the gap \_\_\_\_\_ with \_\_\_\_\_ clarity and execution.

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# Executive Summary

Revstad Hospitality bridges diagnosis with execution. We deliver stakeholder ready audits, strategies, and systems that drive measurable outcomes.

## Our four service pillars —



**Revstad  
Growth**



**Revstad  
Performance**



**Revstad  
Presence**



**Revstad  
System**

*cover the full spectrum of hotel commercial success.*

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# Revstad Growth

**Empowering your sales fraternity to reclaim targets**

Revstad Performance diagnoses revenue gaps and builds solutions to reclaim targets with precision and confidence.

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Sales Audit

**Quick fixes + strategic decisions for sustained growth:**

- Revenue gaps & optimization
- Competitive benchmarking
- Sales team performance & flow
- Tech stack utilization



Hotel Level Strategy

**Forward looking roadmap (current year + 3 years):**

- External & internal analysis
- Competitive positioning
- Financial choices & goal setting



Fractional Sales Leadership

**On demand senior leadership without fulltime cost:**

- Scalable growth paths
- Guided execution by inhouse team
- Preparing teams for next migrations

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# Revstad Performance

**Diagnosing revenue gaps with precision and confidence.**

Revstad Performance diagnoses revenue gaps and builds solutions to reclaim targets with precision and confidence.

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Revenue Management Audit

**Audit Quick fixes + strategic decisions for sustained performance:**

- KPI gaps
- Compset evaluation & value positioning
- Pricing, displacement & health
- Rate parity, conversion & RAOS



Commercial Deep Dive

**Twice yearly diagnostic to keep KPIs on track:**

- All factors from revenue audit
- RGI diagnostics
- Sales efficiency
- Group pace
- CAC analysis



Fractional Revenue Leadership

**On demand senior leadership without fulltime cost:**

- Data driven insights
- Unified revenue strategy across sales, marketing & customer success
- C level expertise integrated parttime

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# Revstad Presence

Shining online with optimized websites and cohesive brand identity.

Revstad Presence strengthens your hotel's digital storefront and brand identity, ensuring visibility, credibility, and profitable direct bookings.

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Website Creation

**Your 24/7 digital storefront:**

- Optimized for direct bookings
- Highquality visuals
- Monetized from launch



Website, Digital & Brand Identity Audit

**Guest facing assets aligned for performance:**

- SEO & UX optimization
- Booking engine & systems
- Paid media, email & CRM
- Social media & reputation
- Brand consistency (visual + verbal)



Fractional Digital Leadership

**On demand expertise without fulltime cost:**

- Tailored SEO, PPC & strategies
- Reputation management
- Boosting visibility & loyalty
- Balancing OTA reliance with direct revenue

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# Revstad Systems

Unifying systems to streamline operations and scale workflows.

Revstad Systems provides and integrates your hotel's technology systems into a cohesive ecosystem, mapping workflows and scaling processes for efficiency and profitability.

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Customized CRM, PMS & BE

**Tailored systems for your hotel:**

- CRM for guest engagement
- PMS for operational control
- Booking engine for direct revenue
- Seamless integrations



Workflow & Process Mapping

**Streamline operations end-to-end:**

- Guest journey mapping
- Automated workflows
- Data flow optimization
- Staff adoption & training



Scalable Workflows

**Future ready systems:**

- Modular design for growth
- Vendor evaluation & support
- Responsive, mobile-first interfaces
- ROI-driven scalability

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